

MNR SURVEY REVEALS WHY NEW REALTORS® ARE ENTERING REAL ESTATE NOW



73%
Twin Cities
Metro



27%
Greater
Minnesota



70%
Plan to make
Real Estate
their full-time
career

51% 49%

Under 50 years old Over 50 years old



Top 3 professions before joining real estate

33% Business & Corporate

18% Sales & Retail

18% Service Industry

Why did they choose real estate at this time?

61% always wanted to & finally doing it

14% saw opportunity in busy housing market

09% lost job as a result of the pandemic