

MNR SURVEY RESULTS

Home offices & outdoor living spaces rank high in demand

Minnesota Realtors® conducted a summer trend survey of Realtors® statewide to gage the interests of current Minnesota home buyers and sellers. Survey results found that the top requests from buyers since the pandemic hit in March include more space (bedrooms, home offices and flex spaces), location (less noise, safety, more privacy), move-in ready homes, the importance of yard/outdoor spaces and price/affordability.

Outdoor Living Spaces Are in Demand

66.5% of Realtors® agree that the pandemic has had a moderate-to-significant impact on buyer interest in outdoor spaces.



Home Offices Are Critical

74% of Realtors® agree that the pandemic has had a moderate-to-significant increase in buyer interest in home office spaces.



Second Home Purchases / Cabins Are on the Rise

79% of Realtors® report an increase in second home purchases and/or an interest in second home purchases after the pandemic hit.



Location is Key

52% of Realtors® see most buyers searching for a home in a less populous area since the pandemic hit Minnesota in March.

